

Birla Fertility & IVF further expands its network to 50 Clinics by acquiring BabyScience IVF

New Delhi, 22nd August 2024: Birla Fertility & IVF, India's third largest IVF network a part of the USD 3 billion CK Birla Group, announced the acquisition of 12 BabyScience IVF Clinics, marking its entry into Karnataka, Maharashtra and Tamil Nadu. BFI will now manage 50 clinics nationwide, The acquisition is a key component of Birla Fertility & IVF's strategic expansion plan, with a continued investment of over Rs 500 crores.

Speaking on this second acquisition within 3 months of acquiring ARMC IVF chain in Kerala, **Avanti Birla, Chairman and Founder, Birla Fertility & IVF** said, "At Birla Fertility & IVF we bring care into the science of conception. It's something I'm very passionate about- creating access for more couples and women. We focus on tailoring treatments to individual patient needs, which includes advanced diagnostic testing and data driven precision medicine to optimize outcomes. Fertility preservation, egg freezing and embryo freezing is also key to what we do- allowing women to choose when to start a family. We ensure that fertility specialists, andrologists and counsellors come together to support our patients both physically and emotionally. We have renowned global doctors and leading fertility specialists as our advisors, and we partner with global institutions to ensure couples have access to the cutting-edge solutions in their parenthood journey. We are delighted to partner with BabyScience IVF clinics. They have consistently demonstrated excellence in the field of fertility care."

Speaking on the occasion, **Abhishek Aggrawal, Chief Business Officer, Birla Fertility & IVF**, stated, "We have expanded across India, to leverage our global expertise and state-of-the-art infrastructure and deliver exceptional pregnancy rates that meet international standards. Our comprehensive range of services, include gynaecological procedures, male fertility treatments, laparoscopic procedures, genetic screening, diagnostics and donor services."

Dr Manjunath CS, Founder of BabyScience said, "We are excited to join this strong national brand, so that our patients will continue to benefit from the best science in the industry and we look forward to operational enhancements as we continue to grow in Maharashtra, Tamil Nadu and Karnataka as part of Birla Fertility & IVF."

Commenting on this strategic move, **Akshat Seth, Vice Chairman, C K Birla Healthcare**, said, "With this step, Birla Fertility & IVF aims to raise awareness and provide reliable fertility treatments strengthening our presence in the South, with BabyScience, we have found a like-minded partner who has a similar care model."

In a country where 28 million couples face fertility-related challenges, and less than 1% seek assistance, Birla Fertility & IVF aims to raise awareness. With this acquisition, Birla Fertility & IVF has a combined experience of over 120,000 IVF cycles and have treated more than 230,000 patients.